



Kerma - Direct Sales Value Adds

- 1 - Existing proven business model
- 2 - Over 75 years of experience providing Direct Sales Service to the healthcare industry
- 3 - Expansive product knowledge
- 4 - Opportunity for consolidation—Save Time and Money
 - * One entity provides service for PO, Invoicing, & Customer Service v. working with several different suppliers
 - * Assist with cross reference, standardization, and SKU reduction
 - * Assist with planning and product sourcing for future building and expansion projects
- 5 - A team that provides A-1 Excellence Customer Service
- 6 - Well known and respected within the industry
- 7 - Provides Tier 1 Diversity Spend